

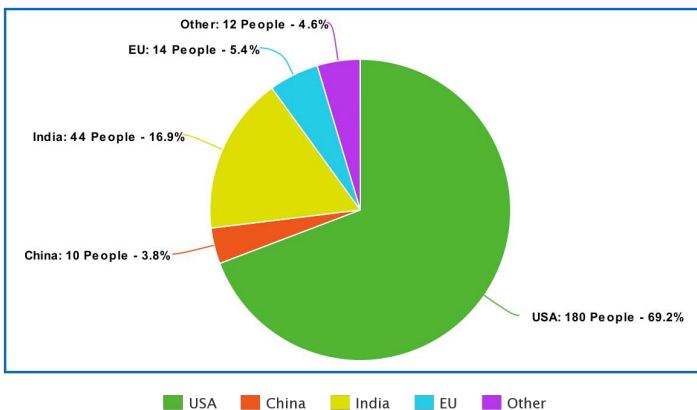


## HarmonyHacks 2.0 Online, August 15

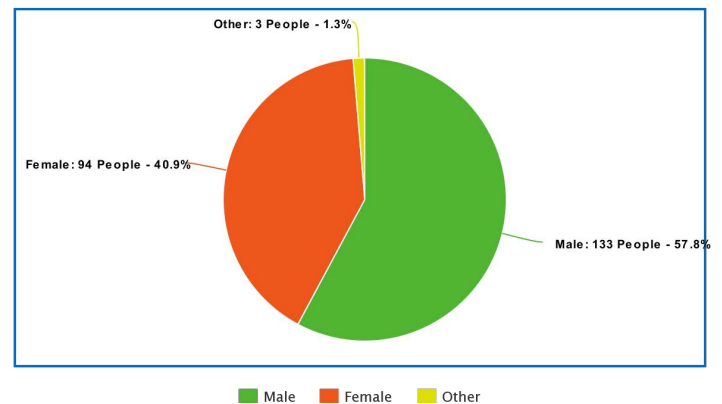
HARMONYHACKS.ORG

HarmonyHacks 2.0 expects 260 attendees online, on Devpost, a virtual hackathon platform that has opened their doors due to COVID-19. Below you can find our sponsorship rates, and our attendee demographics. We aim to tackle societal problems using technology.

Demographics of Participants  
HarmonyHacks Demographic Metrics



Demographics of Participants  
HarmonyHacks Demographic Metrics



# WHY SPONSOR?

## MARKETING

STUDENTS FROM ALL BACKGROUNDS CAN TEST OUT YOUR API!

GENERATE INSTANT RESULTS, INSTANT LEADS!

## EXPOSURE

ACCELERATE BRAND RECOGNITION TO AN *AUDIENCE* OF **260!**

ALLOW STUDENTS TO EXPLORE YOUR PRODUCT'S POTENTIAL!

## APPRAISAL

HIGH-SPEED, TOP-QUALITY USER TESTING.

TO FACILITATE THIS, WE OFFER THE OPPORTUNITY FOR YOUR COMPANY TO AWARD A SEPARATE SPONSORED PRIZE TO WHOEVER YOU BELIEVE UTILIZED YOUR TECH THE BEST.

# INTERESTED?

PLEASE REVIEW THE VARIOUS SPONSORSHIP TIERS BELOW

LET US KNOW IF YOU ARE INTERESTED IN BECOMING AN OFFICIAL HARMONY SPONSOR!

All the best,  
The HARMONYHACKS Team

# HarmonyHacks 2.0 Sponsor Tiers

	BRONZE \$500	SILVER \$1000	GOLD \$2000	TITLE \$3000*
<b>GENERAL</b>				
Ceremony Mentions	●	●	●	●
Send Mentors	●	●	●	●
Demo at Opening Ceremony		2 min	5 min	KEYNOTE
Sponsor Lounge Access	●	●	●	●
Sponsor Rep. Judge (1)			●	●
<b>BRANDING</b>				
Logo on Website		Medium	Large	X-Large
Logo on T-Shirts	Small	Medium	Large	X-Large
Mentions	1	2	2	3
Distribute Swag	●	●	●	●
Swag in Bags		●	●	●
Sponsored Workshop / Event		●	●	●
Sponsored Prize		●	●	●
HARMONYHACKS, Powered by [You]				●
<b>RECRUITING</b>				
Send Recruiters		●	●	●
Distribute Materials	●	●	●	●
Access to Resumes			Post-Event	Pre-Event
EMAIL/LINKEDIN ACCESS		Post-Event	Pre-Event	Pre-Event

**Custom Sponsorship:** If you feel as if none of these tiers match your sponsorship vision, please feel free to contact us ([SPONSORS@HARMONYHACKS.ORG](mailto:SPONSORS@HARMONYHACKS.ORG))! We want to work with you to make sure we can provide the best possible experience.